



OFFICE OF INSTRUCTION

50 FRIDA KAHLO WAY • CLOUD 308 • SAN FRANCISCO, CA 94112 • 415.239.3301 • FAX 415.239.3804

Catalog Update for 2023-24 College Catalog

Last Updated: November 6, 2023

Statement About Cantonese Certificate

On June 22, 2023, the Board of Trustees passed a resolution expressing their support for the development of a 16-unit Certificate of Achievement in Cantonese by the 2024-2025 academic year.

Updated Programmatic Accreditation

Phlebotomy Certificate

Accredited by:

State of California - Health and Human Services Agency California Department of Public Health

Laboratory Field Services

850 Marina Bay Parkway

Richmond, CA 94804

T (510) 620-3800

F (510) 620-3692

LFS Website: www.cdph.ca.gov/LFS

UC Transferability Clarification

In the University of California Transferability section, on page 68, Mathematics credit will be given as follows:

Mathematics 70, ^^75, +80, #90, #^98, *100A, *100B, +108, *110A, *110B, 110C, 115, ##120, ##125, ##130

^^No credit for 75 if taken after 100A or 110A

+ECON 5, LALS 5, MATH 80, MATH 108 and PSYC 5 combined: maximum credit, one course

Credit for either MATH 90 or MATH 98

^ Maximum credit, 4 units

* 110AB combined with 100A-B: max. credit allowed, one series

##120, ##125, ##130 and

Credit for either 120 and 125 or 130

BOARD OF TRUSTEES

ALAN WONG, PRESIDENT • ANITA MARTINEZ, VICE PRESIDENT • ALIYA CHISTI • MURRELL GREEN • SUSAN SOLOMON • VICK VAN CHUNG

• SHANELL WILLIAMS • HEATHER BRANDT, STUDENT TRUSTEE

DR. DAVID MARTIN, CHANCELLOR

High-Unit Major Updates (pp. 56-57)

The general education graduation requirement for Area G, Health Knowledge and Physical Skills, may be waived for those students who are pursuing high-unit majors for the Associate of Art or Associate of Science. A high-unit major is one that requires a minimum of 27 units. Not all high unit majors are eligible for Area G waivers. The following is a list of high-unit majors that are eligible for Area G waivers during this catalog year:

Accounting
Administration of Justice
Administrative Support
Aircraft Powerplant Maintenance Technology
Airframe-Maintenance Technology
Biological Sciences
Biological Sciences (Emphasis Health Science)
Biotechnology
Cardiovascular Technician/Echocardiography
Child Development
Commercial Cut-Flower and Greenhouse Production
Construction Management
Culinary Arts Management
Data Science
Dental Assisting
Diagnostic Medical Imaging
Electrocardiography Technician
Electronic Engineering Technology
Engineering
Environmental Science
Environmental Studies
Fashion Design
Fashion Merchandising
Fire Science Technology
Floristry
Food Service Management
General Business
Graphic Design
Health Information Technology
Hospitality Management
Landscape Gardening and Landscape Contracting
Marketing
Mechanical Engineering Technology
Medical Administrative Assisting
Medical Assisting
Nursery and Garden-Center Operation
Oceanography
Paralegal/Legal Studies
Paramedic
Pharmacy Technician
Photography
Physics
Registered Nursing

The following high-unit major is NOT eligible for Area G waivers:

Dance - Performance Art

Additional options for waiving the Area G requirement. The Area G1 Health Knowledge graduation requirement may be waived upon successful completion of a competency examination. Students should contact their counselor or program adviser for additional information. The Area G2 Physical Skills graduation requirement may be waived for those students who have completed one year or more of active duty in any of the Armed Forces of the United States and who present official documentation of this service to the CCSF Office of Veterans Educational Benefits.

Programs

The following programs shall be considered included in the 2023-24 College Catalog, with the effective date noted below.

Department	Program	Effective Date
Business	Certificate of Achievement in E-Business Entrepreneurial Apps and Tools - NEW	Spring 2024
Business	Associate in Science in Marketing - CORRECTED	Fall 2023
Communication Studies	Associate in Arts in Communication Studies 2.0 for Transfer - NEW	Fall 2023
Health Education	Associate in Science in Addiction Studies - NEW	Spring 2024
Interdisciplinary Studies	Associate in Arts in Critical Middle East/South West Asia and North Africa - REVISED	Fall 2023
World Languages and Cultures	Certificate of Achievement in Chinese (Mandarin) - CORRECTED	Fall 2023

BUSINESS

E-Business Entrepreneurial Apps and Tools Certificate of Achievement - NEW

This certificate program is designed to prepare business students to utilize e-business applications and tools that support the business processes of online e-commerce and internet-based companies. Learn relevant concepts and methods for developing an entrepreneurial e-business strategy, as well as planning, managing, and promoting an e-business. Compare various pathways to e-business, including marketplaces, platforms, and mobile apps.

Learning Outcomes

Upon completion of this program, students will be able to:

- Utilize industry standard e-business marketplaces, platforms, and mobile apps that facilitate the creation of online storefronts and e-commerce websites.
- Analyze the e-business environment to identify entrepreneurial opportunities.
- Apply e-commerce terms and concepts to functional areas concerning management of an e-business.

- Develop an e-business plan for an online storefront and e-commerce website that includes an overview of operations, products and services offered, and digital promotion options.

The minimum time for completion of this certificate is 2 semesters. Completion time will vary based on student preparation and number of classes completed per semester.

Courses Required for the Certificate of Achievement in E-Business Entrepreneurial Apps and Tools

Course	Units
Required:	
MABS 404 Storefront Apps for E-Business	3.0
MABS 408 Website Builder for Business Portfolio / Productivity.....	3.0
MABS 412 Mobile Apps for Business	3.0
MABS 413 E-Commerce Apps for Entrepreneurial Business.....	3.0
MRKT 180 Social Media Marketing	3.0
and ENTR 101 Introduction to Entrepreneurship.....	3.0
or GNBS 119 Introduction to Business	3.0
Total:	18.0

Associate in Science in Marketing (AS) - CORRECTED

The curriculum in Marketing, a two-year course of study, offers students interested in careers in marketing, advertising, social media marketing, professional selling, consumer behavior and other marketing jobs specialized training for career advancement and employment. The Marketing curriculum combines classroom instruction, practical experiences, coordinated part-time employment, and internships.

Learning Outcomes

Upon completion of this program, students will be able to:

- Understand and communicate basic marketing concepts and the role of marketing within organizations and in the marketplace.
- Develop critical thinking and analytical skills for solving marketing problems.
- Design marketing strategies that effectively coordinate with other functional areas using effective principles of integrated marketing, entrepreneurship, consumer behavior, and social media marketing.
- Create powerful brands and communication programs for long-term business growth and customer affinity.

Note that the program description below outlines only how students fulfill the major requirement for an associate degree. The CCSF associate degree has several other components, including general education requirements.

Please meet with a counselor and read the Associate Degree Requirements chapter of the CCSF Catalog for complete information. Generally, minimum time for completion of an AA or AS degree is four semesters, depending on student preparation and the number of units completed per semester.

Courses Required for the Major in Marketing

Course	Units
Required:	
MRKT 122 Professional Selling	3.0
MRKT 140 Introduction to Marketing	3.0
MRKT 150 Consumer Behavior	3.0
MRKT 170 Advertising and Integrated Marketing Communication.....	3.0
MRKT 180 Social Media Marketing	3.0
ENTR 101 Introduction to Entrepreneurship.....	3.0

Choose one of the following media studies options:

MABS 408 Website Builder for Business Portfolio/Productivity	3.0
VMD 105 Visual Media Digital Skills	3.0
BCST 119 Digital Media Skills	3.0

Choose one of the following management options:

MGT 231 Introduction to Supervision and Management	3.0
GNBS 119 Introduction to Business	3.0
BCST 158 Social Media for Professionals	3.0

Total: 24.0

COMMUNICATION STUDIES

Associate in Arts in Communication Studies 2.0 for Transfer (AA-T) - NEW

Communication studies majors learn about the communication process and acquire the skills needed to effectively communicate with others--both within and across cultural boundaries--in a variety of public, small group, and interpersonal settings. Students develop organizational, critical thinking, research, and active listening skills as they craft messages that are adapted for the audience, context, and communication modality.

Learning Outcomes

Upon completion of this program, students will be able to:

- Articulate an understanding of the communication process and the ways communication practices shape perceptions of civic, social, and environmental issues.
- Identify and use culturally competent communication practices.
- Deliver presentations with effective verbal and nonverbal communication.
- Apply advanced critical thinking skills to structure logical, credible, and well researched arguments that address complex social problems.
- Critique the communication practices of others and demonstrate critical listening skills that further the constructive exchange of ideas.

Students who wish to earn the Associate in Arts in Communication Studies for Transfer (AA-T) must complete 60 CSU transferable units with at least a 2.0 grade point average. This must include the units required for full completion of the IGETC or CSU GE curriculum and the units for the major as specified below. Each course in the major must be completed with a grade of "C" (or "P") or better. Courses used to meet the major requirement may also be used to meet IGETC or CSU GE requirements.

The minimum time for completion is 4 semesters. Completion time will vary based on student preparation and number of units completed per semester.

Courses Required for the AA-T in Communication Studies 2.0

Course	Units
---------------------	--------------

Required:

CMST 1A Elements of Public Speaking	3.0
CMST 20 Interpersonal Communication.....	3.0

Choose 3 courses from the following:

CMST 3 Argumentation and Debate	3.0
CMST 4 Group Communication.....	3.0
CMST 5 Intercultural Communication	3.0

CMST 7 Oral Interpretation of Literature	3.0
CMST 38 Forensics Competition	3.0
Choose one course from the following:	
Any course not chosen from the list above	
or ANTH 3 Introduction to Social and Cultural Anthropology	3.0
ANTH 3C Introduction to Cultural Anthropology: Focus on U.S. Cultures	3.0
CMST 2 Introduction to Rhetorical Criticism	3.0
CMST 6 Workplace Communication	3.0
CMST 8 Rhetoric of Popular Culture	3.0
ENGL 1B Writing about Literature	4.0
ENGL 1C Writing about Nonfiction	4.0
JOUR 21 News Reporting and Writing	3.0
PSYC 1 General Psychology	3.0
SOC 1 Introduction to Sociology	3.0
Total:	18.0 – 19.0

HEALTH EDUCATION

Associate in Science in Addiction Studies (AS) - NEW

The AS degree in Addiction Studies prepares students for work with populations most affected by addiction and other substance use dependence issues. The AS degree provides academic preparation and training needed for transfer to a 4-year college or university as well as employment and career advancement in the field of addiction prevention, treatment, and counseling services.

Learning Outcomes

Upon completion of this program, students will be able to:

- Examine the prevalence, impact, and cost of substance use, abuse, and dependence to the individual and society.
- Synthesize client-centered counseling skills, motivational strategies, harm reduction, and cultural humility and their importance for working with diverse and cultural populations.
- Discuss the various models and theories of addiction and apply an interdisciplinary approach to addiction prevention, treatment, recovery, and policy, including the influence of the social, political, economic, and cultural environment.
- Assess diagnostic criteria, treatment modalities and placement criteria for substance use disorders and apply treatment services in culturally appropriate ways.
- Demonstrate professional readiness through adherence to addiction professional standards and legal and ethical codes of conduct including the importance of on-going supervision and the application of self-care principles and practice.

Completion of HLTH 100: Introduction to Addiction and Recovery Counseling (with a grade of “C” or higher) is recommended in the first semester of study.

Note that the program description below outlines only how students fulfill the major requirement for an associate degree. The CCSF associate degree has several other components, including general education (GE) requirements. Please meet with a counselor and refer to the Associate Degree Requirements section of the CCSF Catalog for complete information. Generally, the minimum time for completion of an AA or AS degree is four semesters, depending on student preparation and the number of units completed per semester.

Courses Required for the Major in Addiction Studies

Course.....	Units
Required:	
HLTH 100 Introduction to Addiction and Recovery Counseling	1.0
HLTH 30 Drugs, Health, and Society	3.0
HLTH 49 Ethics and Counseling in Addiction and Recovery.....	3.0
HLTH 70 Physiological Effects of Addiction.....	3.0
HLTH 73 Case Management/Individual Intervention	3.0
HLTH 79 Professional Skills for Addiction and Recovery Counselors.....	3.0
HLTH 79W Addiction and Recovery Counseling Work Experience	4.0
HLTH 90B Harm Reduction and Health.....	0.5
HLTH 91C Hepatitis ABCs.....	1.0
HLTH 98 Treatment Modalities in Addiction Recovery	3.0
HLTH 99 Group Counseling for Treatment and Recovery	3.0
Total:	27.5

INTERDISCIPLINARY STUDIES

Associate in Arts in Critical Middle East /South West Asia and North Africa Studies (AA) - REVISED

The Critical Middle East Studies Associate of Arts degree introduces students to an analysis of the history, politics, society, culture and religions of the Middle East/South West Asia and North Africa (SWANA) with attention to major events in the region and their representations and impacts across the Diaspora, especially in the United States. The program integrates area studies, ethnic studies, gender studies, and interdisciplinary methodologies. The required 3 unit courses are University of California and California State University transferable and collectively meet graduation area requirements in D-Social Sciences, E-Humanities, and H1-Diversity.

The program appeals to diverse students, including international students, who plan careers in many areas in the Humanities and Social Sciences with an emphasis in the Middle East/SWANA such as Religious Studies, International Relations, International Law, Global Studies, Political Science, Ethnic Studies, History, Language and Literature. The program primarily serves students who are transferring to a four-year university and additionally serves as professional development for employers, community-based organizations and social and government agencies.

Learning Outcomes

Upon completion of this program, students will be able to:

- Describe the cultural and ideological influence of Islam and other major religions in the Middle East (SWANA).
- Compare the political systems of the Middle East/SWANA within an historical and social context.
- Examine social and cultural expressions within Middle Eastern /SWANA societies and diaspora communities.
- Analyze the relationship of women and minority groups to the state and society in the Middle East/SWANA and within diaspora communities.
- Evaluate and challenge the assumptions that underpin anti-Semitic and anti-Arab discrimination, Islamophobia and other forms of oppression.

Minimum time for completion is four semesters. Completion time will vary based on student preparation and number of units completed per semester.

Courses Required for the Major in Critical Middle East /South West Asia and North Africa Studies

Course.....	Units
-------------	-------

Required:

IDST 29 Islam: Identity & Culture.....	3.0
IDST 30 Demystifying the Middle East	3.0
IDST 31 Women and Gender in the Middle East.....	3.0
IDST 81B Diversity and Social Justice: Anti-Semitism/Anti-Arabism	1.0
POLS 45 Governments and Politics of Middle East	3.0

Choose 2 units from the following:

IDST 80A Diversity and Social Justice: Racism	0.5
IDST 80C Diversity and Social Justice: Sexism	0.5
IDST 80D Diversity and Social Justice: Heterosexism	0.5
IDST 80E Diversity and Social Justice: Ableism.....	0.5
IDST 80F Diversity and Social Justice: Class and Classism	0.5
IDST 80G Diversity and Social Justice: Transphobia	0.5
IDST 81A Diversity: Ageism and Adulthood (Age-based Oppression)	1.0

Choose 1 course from the following:

IDST 37 Introduction to Ethnic Studies.....	3.0
LGBT 5 Introduction to Lesbian, Gay, Bisexual, and Transgender Studies	3.0
WGST 25 Introduction to Women’s and Gender Studies: Feminism Demystified	3.0
SOC 25 Sex and Gender in the U.S.	3.0

Choose 1 course from the following:

ART 104 Asian Art History	3.0
ARCH 31A History of Architecture I	3.0
ARCH 31B History of Architecture II	3.0
ECON 6 International Economics	3.0
ENGL 44A Survey of World Literature, Part 1: Ancient, Medieval, and Early Modern	3.0
ENGL 44B Survey of World Literature, Part II: Early Modern to the Present	3.0
GEOG 4 Cultural Geography	3.0
HUM 7 Comparative Religions.....	3.0
HUM 8 Philosophies of Religion	3.0
IDST 4 Ways of Faith.....	3.0
IDST 7 Introduction to the United Nations	3.0
IDST 14 American Cultures in Literature and Film	3.0
IDST 27B Asian Humanities: Contemporary	3.0
IDST 36 Poetry for the People	3.0
PHST 40 Contemporary Issues in the Filipino Diaspora	3.0
PHST 42 Introduction to Philippine Arts	3.0
IDST 45 Pacific Islanders in the United States	3.0
IDST 46 Fa’a Pasefika: Interdisciplinary Cultural Expressions of Oceania	3.0
IDST 47 Trauma and the Arts: An Interdisciplinary Approach	3.0
LGBT 55 Contemporary Global Art and Culture	3.0
MUS 41 African Drumming Ensemble	3.0
POLS 2 Comparative Government	3.0
POLS 5 International Relations.....	3.0
WGST 20 Her/His/Ourstories.....	3.0

Total:	21.0
---------------------	-------------

WORLD LANGUAGES AND CULTURES

Chinese (Mandarin) Certificate of Achievement - CORRECTED

The Certificate of Achievement in Chinese (Mandarin) provides students, prospective employers, and others with documented evidence of persistence and academic achievement in Mandarin Chinese at an intermediate level.

Note that CHIN 2A + 2B = CHIN 2; CHIN 3A + 3B = CHIN 3; CHIN 4A + 4B = CHIN 4

Learning Outcomes

Upon completion of this program, students will be able to:

- Interpret the main points of standard spoken and written Chinese relating to everyday matters.
- Communicate in spoken Mandarin Chinese using a range of vocabulary, language functions, and sentence structures.
- Compare and analyze aspects of Chinese culture and society.
- Write simple connected text using a range of intermediate Chinese vocabulary, grammar, and sentence structures.

The minimum time for completion of this certificate is 2 semesters. Completion time will vary based on student preparation and number of classes completed per semester.

Courses Required for the Certificate of Achievement in Chinese (Mandarin)

Course..... Units

Choose at least 5 units from the following:

CHIN 3 Intermediate Chinese	5.0
or CHIN 3A Intermediate Chinese	3.0
and CHIN 3B Intermediate Chinese	3.0

Choose at least 11 units from the following:

CHIN 2 Continuation of Elementary Chinese	5.0
or CHIN 2A Continuation of Elementary Chinese	3.0
and CHIN 2B Continuation of Elementary Chinese	3.0
CHIN 4 Continuation of Intermediate Chinese	5.0
or CHIN 4A Continuation of Intermediate Chinese	3.0
and CHIN 4B Continuation of Intermediate Chinese	3.0
CHIN 12B Continuation of Beginning Conversational Mandarin	3.0
CHIN 12C Intermediate Conversational Mandarin	3.0
CHIN 14B Conversational Mandarin for Other Dialect Speakers	3.0
CHIN 14C Advanced Conversational Mandarin for Speakers of Other Chinese Dialects.....	3.0
CHIN 30A Mid-Intermediate Chinese.....	3.0
CHIN 30B Continuation of Mid-Intermediate Chinese	3.0
CHIN 31A Pre-Advanced Mandarin Chinese for BilingualStudents	3.0
CHIN 31B Continuation of Pre-Advanced MandarinChinese for Bilinguals	3.0
CHIN 32 Chinese Language and Culture	3.0
CHIN 38 Translation Foundation in Chinese	3.0

Total: 16.0 – 17.0